

# Meet the MotivAider®



## The Easy Way To Help Kids Change Their Own Behavior

### The problem: wanting to change is not enough

It's no wonder children often have so much trouble changing their own behavior.

They may truly want to change troublesome habits that interfere with learning and performance, threaten health, or hamper socialization. But *wanting* to change is not enough.

To *actually* change, children must be able to *stay focused* on the changes they want to make. That's not always easy for a young mind in a classroom - and a world - filled with distractions.

### A remarkably simple solution: the MotivAider

Invented by a clinical psychologist, the MotivAider helps children change by automatically *keeping* their attention focused on the changes they want to make. It's a remarkably simple and friendly electronic device that allows kids to take pride in their own success while also relieving teachers and parents of the need to nag.

The MotivAider works *privately* and *automatically*. Easy for children to understand and use, it looks like a pager and can be clipped to the child's waistband or carried in a pocket.



### How the MotivAider works

To use the MotivAider, a teacher or other helper first helps the child devise a personal message - a special word, phrase or image that will prompt the child to make a desired change.

Next, the child *associates* the personal message with the MotivAider's private signal - a pulsing vibration that's designed to gently capture the child's attention.

The MotivAider is then set to automatically send the child the signal as often as desired.

Whenever the child *feels* the vibration, the child automatically *thinks* the message and is prompted to take the desired action.

By adjusting how often the signals are sent, the helper can establish conditions that produce the greatest possible improvement in the child's behavior.



"Think of it as me calling you and asking, 'Kristen are you on-task right now?' By using the MotivAider, Kristen was able to increase her on-task behavior in the classroom setting."

Jessica Frieder, M.A.  
Idaho State University

"All students substantially reduced their off-task behaviors and increased the appropriate attention recruitment behaviors when the self-monitoring procedure [MotivAider use] was implemented."

Dr. Ya-yu Lo  
University of North Carolina (Charlotte)

"Everyone LOVES them!"

Dr. Stephanie Peterson  
Idaho State University

## A highly versatile behavior change tool

For years, the MotivAider has been silently helping children - from preschoolers to high school students - change their own behavior. Whether it's improving attention, creating constructive learning and social habits, correcting speech problems, preventing bowel and bladder accidents, or eliminating thumb-sucking and teeth grinding habits, the MotivAider has enabled children to make a remarkably wide range of desired behavior changes.

The MotivAider can be easily tailored to each child's unique needs. In addition to choosing how often to have the MotivAider send signals (as often as once every few seconds), the helper can electronically adjust both the strength and duration of the vibration signal and can even choose whether to send signals at regular or variable intervals.

## It's not just for children

The MotivAider also helps teachers, therapists, and parents consistently apply principles and methods they believe in. It helps helpers get better results by enabling them to *consistently do the right thing* despite the distractions, frustration and other powerful emotions that typically derail their efforts and dilute their effectiveness.

"We use [the MotivAider] to facilitate on-task behavior, social interaction skills and overall independence skills...Your device has helped kids I directly supervise from Hawaii to the Middle East."

Jason Garner, Senior Managing Supervisor,  
Center for Autism and Related Disorders

## A surprisingly affordable solution

The new MotivAider with random interval capabilities costs only \$59.50. Generous quantity discounts are available. The MotivAider comes with a long-life industrial battery, removable belt-clip, thirty-day satisfaction guarantee, **three year warranty**, and unlimited telephone and email support. Also included with each order is a free copy of *Helping Kids Change Their Own Behavior*, a concise how-to guide for teachers and other helpers.

"The MotivAider is the most innovative and functional tool I've ever seen... I use it to collect observation data, to train teachers to manage a classroom, and to prompt parents to attend to their children before they become disruptive. Our students use it for self-monitoring programs, too... Nothing else is as reliable! Nothing else is as easy!"

Trina Spencer, BCBA  
Utah State University

## About Behavioral Dynamics, Inc.

Behavioral Dynamics was founded in 1987 to develop, manufacture and market the MotivAider. The product's inventor, Dr. Steve Levinson, remains actively involved in supporting MotivAider users worldwide.

## To learn more or to place an order

To learn more about the MotivAider or to place an order, please visit our website or call us. We gladly accept institutional purchase orders by mail, fax or online.



It counts. It shakes. And it helps kids change their own behavior.

MotivAider: Habit Change the Easy Way!

**BEHAVIORAL**  
Dynamics Inc.

<http://HelpKidsChange.com>

P.O. Box 66

Thief River Falls, MN 56701

**Tel:** 1-800-356-1506

**Fax:** 651-967-0021

**Email:** [info@habitchange.com](mailto:info@habitchange.com)